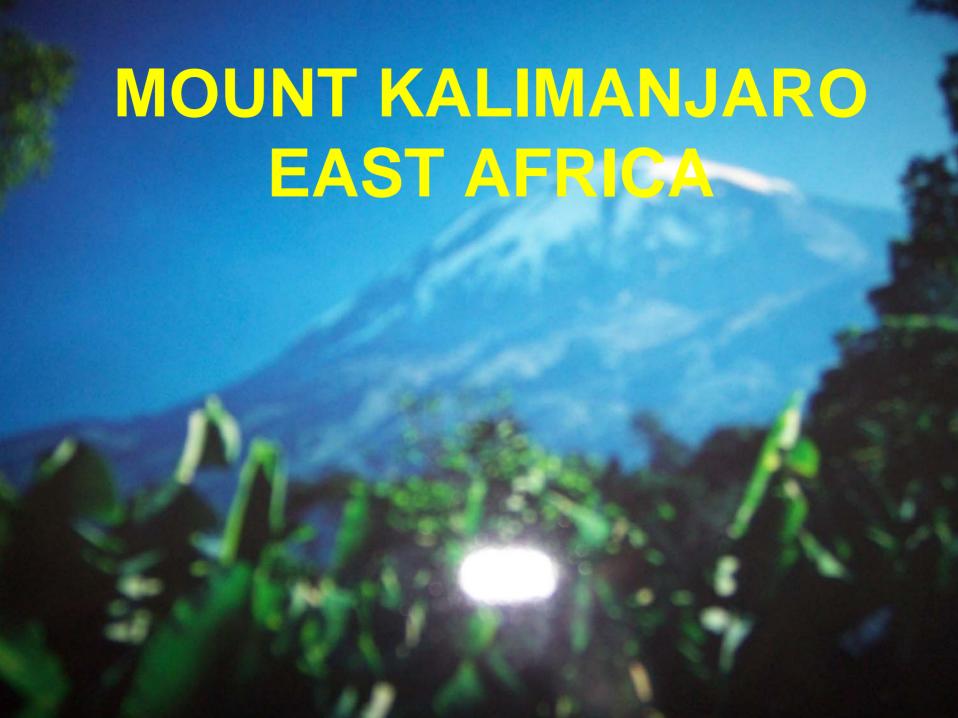
#### THE ART OF MEDICINE

#### Beyond Pills and Injections











#### Milk from its source – FRESH













#### HYPROCRATIS

"Life is short, ART (Medicine) is Long.
The Occasion Fleeting; experience fallacious, judgement difficult...."

#### THE CHALLENGE

Keep the Art of Medicine in facing challenges of:

- 1) Technological advances
- 2) Business & Economic metamorphosis
- 3) Service quality

#### SAVING NEMO



- Not just Science of Technology, but art of healing.
- Enhancing a continuous learning environment with humility and perseverance.
- <u>M</u>onitoring professionalism & ethical practice in a business world.
- On achieving a total holistic care.

# "Faster, Better and Cheaper...." War Cry in Health Care

>Professionalism....

>Ethical Issues.....



#### Dream the impossible dream,

"Idealism" need to be tampered with reality

LEWIS THOMAS (1913-1993)
(President, MSK Cancer Centre;
Dean, Medical Schools):

"Doctoring is NOT training to look at machines,...."

"Return to the caring of sick people..."

(Local Experience NUS Lecturer)

#### LEWIS THOMAS:

- "We must be master of modern technology and not its slave"
- Listening to the 9<sup>th</sup> Symphony— Medical Watcher Medusa and the Snail.
- The Lives of a Cell.

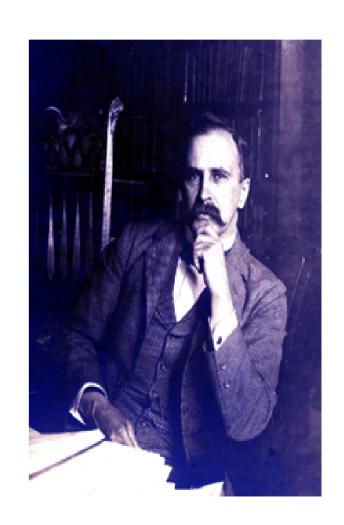
- Surgeons must be careful when they take the knife.
- Underneath the fine incision, stir the culprit called LIFE



#### WILLIAM OSLER

"Practice of Wedicine is an ART not a Trade,

A calling, not a business ....."



#### THE CHALLENGE TODAY:

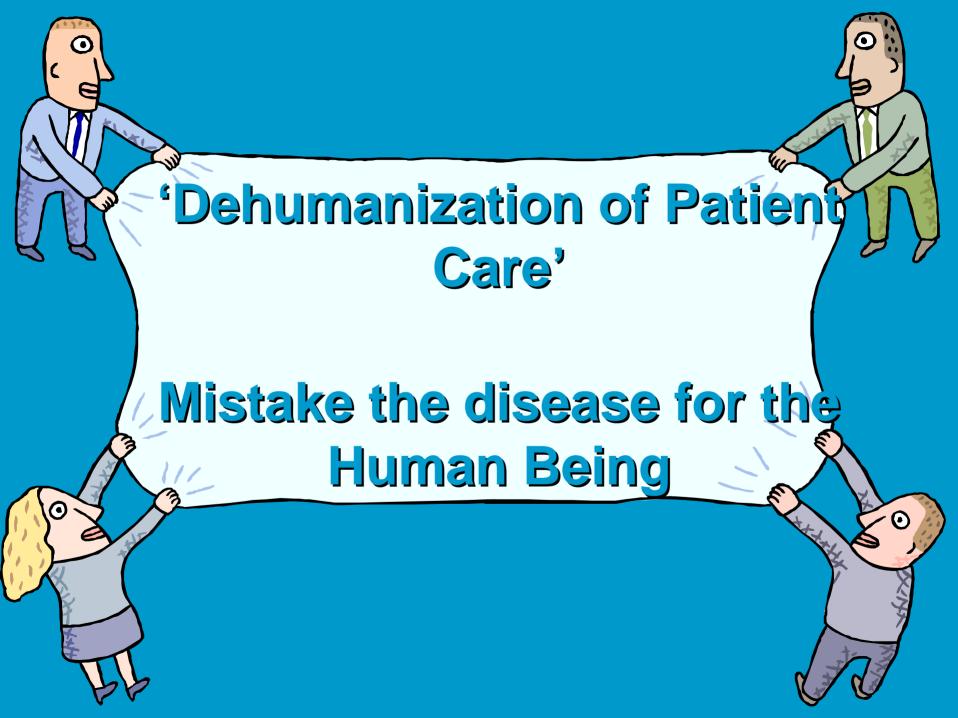
Keeping Professionalism alive in the changing world of Business



#### EXAMPLE

- Rehabilitation Care
- Singapore Medicine
- Block buggeting & mean testing





#### WILLIAM OSLER



- "Practice of Medicine is an ART based on Science."
- "Understanding Science of Practice, upholding the Art of Healing."

#### TEACHING BY EXAMPLES

"Walk not in front of me – may lead me astray
Walk not behind me – I may show you a wrong path
Walk with me – we will learn together"

### PROFESSIONALISM AND ETHICS

**Difficult to quantify Challenging to teach Essential to practise** 



#### PATIENTS' TRUST & HOPE

"Other Refuge have I none-Hangs my helpless self on you. Leave, leave me not alone. Still support and comfort me. All my trust on you I stayed. All my hope from you I long. Cover my defenseless head, with the shadow of your wing"



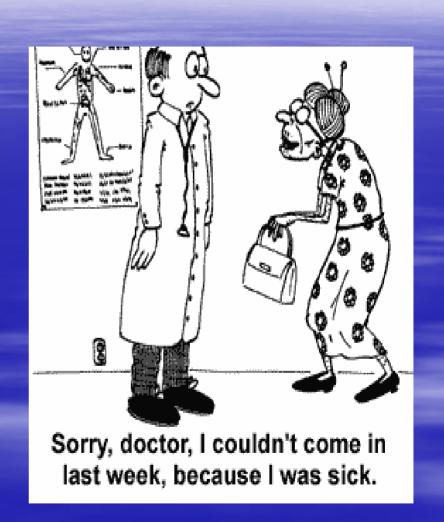
#### PHYSICIAN PROFESSIONAL CHARTER



- 1) Commitment to Patient
  - 1) Professional competence
  - 2) Quality and Care
  - 3) Scientific knowledge (EBM)
  - 4) Communication
- 2) Ethical Commitment to patient
  - 1) Honesty with patient
  - 2) Confidentiality
  - 3) Maintaining trust
- 3) Commitment to Society
  - 1) Just distribution of finite resources
  - 2) Improving access to care

#### TRANSLATED INTO ACTION

- 1) Skills
- 2) Attitudes
- 3) Honesty; Altruism
- 4) Service to others
- 5) Professional Codes
- 6) Justice
- 7) Respect for others
- 8) Self regulation
- 9) Communication
- 10) Confidentiality



### PRACTICISING THE GENTLE ART OF MEDICINE

(Towards Total Holistic Care)

**Beyond pills & injections** 

4 °C's

- Communication Skill
- Commitment
- **Compassion**
- Common Sense



#### COMMITMENT

- to our duties
- to our colleagues
- \* to the Profession
- to CME, CPD, etc... etc...



#### SERVICE QUALITY

eg. of Ritz Hotel



Ford motors



### LEARNING & TEACHING / RESEARCH

ARISTOTLE:

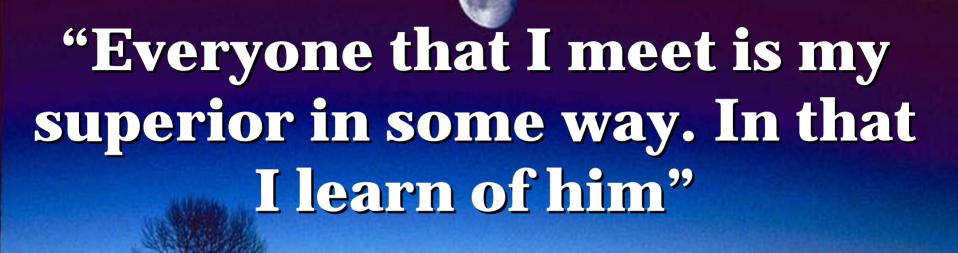
"The half life of knowledge is 5 to 7 years"

- learning is a dynamic process

## Be more impressed by how much you have to learn then by how much you know?

Prof Claude Organ





Emerson

### Humility is a humble pie — eat it It is palatable



### 3RD C - COMPASSION

Compassion is a quality that cannot be measured and yet without it, one can never truly be a doctor, nurse or healthcare worker. It is compassion that drives us to take up the noble art of healing. It is compassion that motivates us to serve our fellow human being in pain.

### COMPASSION

# It is a matter of the MYOCARDIUM

"The heart of Healthcare Education is the Education of the Heart."



Years of clinical exposure sometimes numbs our hearts and hardens our souls. Let us lubricate it vyith compassion, so that we may never mistaken the disease for the patient. Let us treat the patient as a whole being, where illness is only a transient episode, and let us never forget. "Not all disease can be treated, but all patients can be given care...."

## INTELLIGENCE makes you a Nurse, a Doctor, a Healthcare Specialist

## COMPASSION makes you a Healer



Cancer might rob you of that blissful ignorance that once led you to believe that tomorrow stretches forever. In exchange, you are granted the vision to see each day as a precious gift, to be used wisely and richly...

No one can take that away

A patient dying of cancer needs above all, someone to listen and understand how he feels. Those who stay away from the patients because they feel they can bring nothing but the lack of understanding should realize that it is our desire to try to understand and not the success in doing so that eases the loneliness that is so hard to bear.



# TREAT THE PATIENT AS A HUMAN BEING

Be a listener

Listen



Listen



Listen



(e.g. Boy with FB, 12 complaints wd)

### MIND YOUR LANGUAGE

BE HUMBLE, HONEST
Mean what you say
Say what you mean
But don't say it mean

# WALLS have EARS and they DO HEAR

### in OT observe decorum



### 4TH C - COMMON SENSE

# Common Sense is not always common









### WILLIAM OSLER: 3 IDEALS

- > MY PATIENTS first (Patient Centered Professionalism)
- Respect my Professional Brethren
- > Humble in my achievement. Value my friends.

### DR WONG HS:



"In search of Modern Day Role Model"

#### He is the one

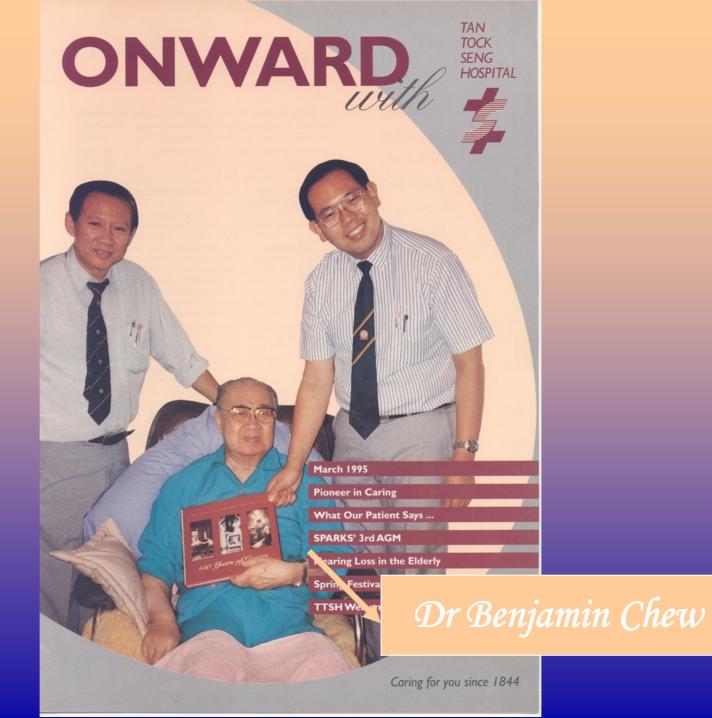
"Never say 'no' to a patient in need."

"A Simple Village Doctor — But a GIANT'
in Art of Medicine"



"I believe most doctors still believe healthcare in whatever form is a calling dedicated to the service of humanity. It is of vital importance that this attitude be retained and passed on to our successors."

- Dr Wong HS



# MODERN DAY LIVING ROLE MODEL

That fatherly smile, the gentle touch

Prof Lim Pin

"Never too young or too old. Life begins after 60 .." and beyond

Prof Shamugaratnam

### BEGINNING OF A JOURNEY

Many rivers to be crossed

Mountains to be climbed

Obstacles to be overcome

Journey is demanding, challenging and

exciting



#### IF YOU EVER FALTER, RISE UP AGAIN

In life

"Not how often you fall

But how quick you stand up again ... ... that determines Success"



# A Song Of Love



A Song for Eternity

Yesterday is but a dream Tomorrow is only a vision Today well lived Makes every yesterday a dream of happiness And every tomorrow a vision of hope



## "Ask, my dear people,

Not what medicine and healthcare can give us, but what we can do for our people

- through Healthcare Services"



### So go forth, my friends and serve



"In the service of medicine
The sky has no limits"

